

# KASSANDRA RODRIGUEZ-GRAHAM

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## SUMMARY

Passionate UX and Visual Designer of 4 years with a strong background in creating intuitive and visually appealing user interfaces. Experienced in collaborating with cross-functional teams to deliver exceptional design solutions that enhance user experiences.

## EXPERIENCE

### User Experience Designer II

APR 2023 – Present

**FRESENIUS MEDICAL CARE**, Lawrence, MA

- Supervise under the Director of Human Factors, and Usability Engineering team for Research & Development
- Deliver user research, user flows, wireframes, design user interfaces, and create prototypes for new features.
- Iterate designs based on business requirements, technology constraints, and user feedback.
- Own multiple projects across different workstreams and provide creative responses to UX issues during development and usability testing.
- Design for right-to-left language screens for international products.

### User Interface Designer & Creative Producer

SEP 2021 – MAR 2023

**COMMON MEDIA**, Greenfield, MA

- Designed 20+ websites for a variety of industries for the web-development team.
- Collaborated with project managers and developers to create technically feasible design solutions within project timelines.
- Created wireframes and interactive prototypes while organizing content and advocating for user needs and goals.
- Collaborated with developers to ensure the seamless implementation of designs and maintained design consistency throughout the development process.

### User Experience Design Intern

JUL 2021 – AUG 2021

**COMMON MEDIA**, Greenfield, MA

- Assisted in the design and development of user interfaces for web, gaining hands-on experience in the UX process.
- Contributed to the creation of wireframes, user personas, and low-fidelity prototypes.
- Help organize and drive research plans, providing guidance to more senior team members.

### Graphic Designer

JUN 2020 – NOV 2020

**UNCIA PRODUCTIONS**, New York City, NY

- Created visual content for social media, websites, and direct-to-consumer marketing collateral.
- Collaborated with the CEO to develop engaging graphic design solutions based on market trends, brand identity, and target demographics.
- Executed creative requests for infographics, presentations, and digital ads using Canva and Adobe Photoshop.

### Print & Production Specialist

AUG 2018 – JUN 2020

**RINDGE SCHOOL OF TECHNICAL ARTS**, Cambridge, MA

- Conceptualized new designs for marketing materials and print ads.
- Utilized Adobe Creative Suite on Apple tech to deliver high quality work on tight schedules.

## EDUCATION

AUG 2014 – SEP 2018

**University of Massachusetts Amherst**

Bachelor of Arts -- Communication and Media Studies

Amherst, MA

JAN 2021 - AUG 2021

**Hack.Diversity**

User Experience Design Fellowship

Boston, MA

SEP 2020 – DEC 2020

**General Assembly**

User Experience Design Bootcamp

Boston, MA

JAN 2023

**Google**

User Experience Design Professional Certificate

Coursera

## SKILLS

**User Experience:** Prototyping, Wireframing, Web Design, Content Architecture, Design Systems, Iconography  
**Organization & Research:** Market Research, User Research

**Tools:** Adobe Creative Suite, Figma, InDesign, Photoshop, Google Suite, Microsoft Office Suite, Slack  
**Project Management:** Agile